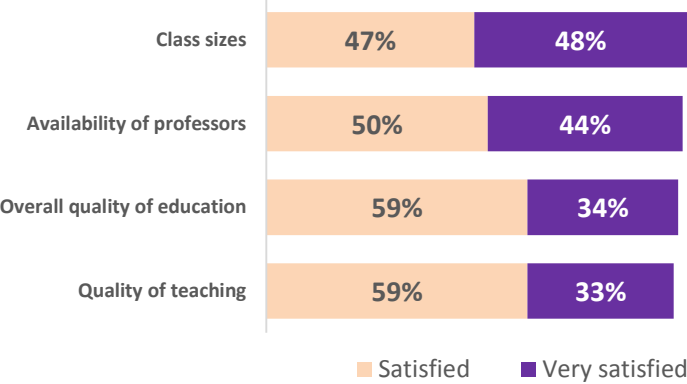


ARE UNIVERSITY GRADUATES SATISFIED WITH THEIR EDUCATION?

Maritime university graduates answered questions about **satisfaction with their program** and the *value they attached to their investment of time and money*. Here's what they told us:

Class of 2012, two years after completing their first bachelor's degree

Graduate satisfaction with first degree



The vast majority of graduates were satisfied

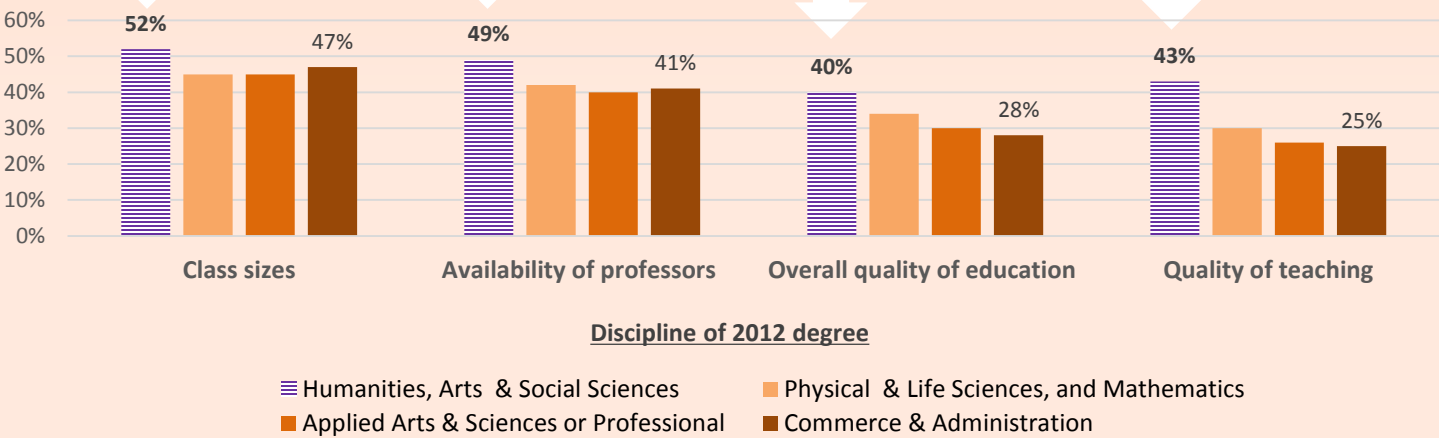
with aspects of teaching and overall educational quality in their first degree program



Their level of satisfaction is consistent with Class of 2007 opinion

Graduates of Humanities, Arts and Social Sciences programs most satisfied

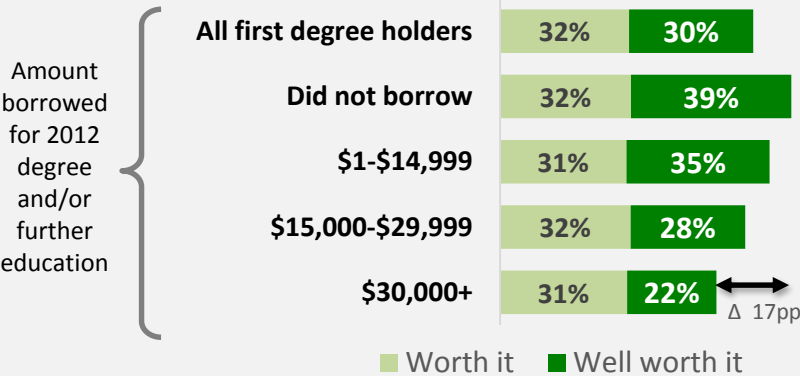
Percent reporting "Very Satisfied" with...



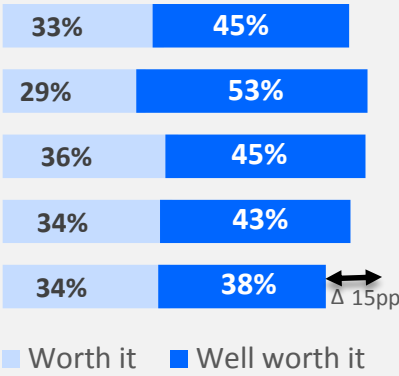
Graduates asked to think back on their university experience were **more likely to say that their investment of time was well worth it** compared to their financial investment:



Financial investment



Time investment



The more graduates borrowed to finance their education, the less likely they were to report that the **time and money they invested** for their first degree was **well worth it**

Refer to *Statistical Tables and Methodology* for more information



Are University Graduates Satisfied with their Education?

Statistical Tables and Methodology

Data Source: Survey of Class of 2012 Maritime University Graduates (two years after graduation)

What you should know about the Study

Survey data collection was conducted by Advanis Inc. on behalf of the Maritime Provinces Higher Education Commission. The survey was conducted between September 30th and December 1st, 2014. The total sample for first degree holders is 2,187, with a margin of error of ± 2.1, 19 times out of 20. All statistics presented have been generated from weighted data; data were weighted on the basis of the Class of 2012 graduate’s university of graduation and gender. Detailed information on methodology and definitions of first degree holder and discipline cluster is available at www.mphec.ca

Graduates’ satisfaction with aspects of 2012 program, by discipline cluster

	Quality of teaching				Overall quality of education			
	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied
Humanities, Arts & Social Sciences (n=871)	43%	52%	4%	1%	40%	53%	5%	1%
Physical & Life Sciences, and mathematics (n=371)	30%	63%	5%	1%	34%	61%	5%	0%
Applied Arts & Sciences or Professional (n=525)	26%	64%	9%	1%	30%	63%	7%	1%
Commerce & Administration (n=408)	25%	66%	7%	1%	28%	64%	5%	2%
All First Degree Holders (n=2,179)	33%	59%	6%	1%	34%	59%	5%	1%

	Availability of professors				Class sizes			
	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied
Humanities, Arts & Social Sciences (n=871)	49%	45%	4%	1%	52%	44%	3%	1%
Physical & Life Sciences, and Mathematics(n=371)	42%	52%	3%	0%	45%	47%	7%	1%
Applied Arts & Sciences or Professional (n=525)	40%	55%	3%	0%	45%	51%	4%	0%
Commerce & Administration (n=408)	41%	53%	4%	1%	47%	52%	1%	0%
All First Degree Holders (n=2,179)	44%	50%	4%	1%	48%	47%	4%	1%

Bold font denotes statistic significantly different from the average for all first degree holders (Chi-Square, p<0.01)

Statistics are based on the survey question: *Were you satisfied or dissatisfied with ... (4-point scale: very satisfied; satisfied; dissatisfied; very dissatisfied) ? (a) Class sizes in general (b) The availability of professors outside scheduled class time (c) The quality of teaching in most of your classes (d) The overall quality of the education you received*

Graduates’ evaluation of the value of financial investment and investment of time by amount borrowed for 2012 degree and/or any further studies

	\$1 - \$14,999 (n = 272)	\$15,000 - \$29,999 (n=328)	\$30,000+ (n=807)	Did not borrow (n=729)	All first degree holders (n=2,179)
Financial investment					
Not at all worth it (1)	4%	6%	10%	3%	6%
2	7%	10%	12%	8%	10%
3	22%	23%	24%	17%	21%
4	31%	32%	31%	32%	32%
Well worth it (5)	35%	28%	22%	39%	30%
Time investment					
Not at all worth it (1)	2%	3%	5%	2%	3%
2	3%	6%	4%	5%	4%
3	14%	13%	19%	12%	15%
4	36%	34%	34%	29%	33%
Well worth it (5)	45%	43%	38%	53%	45%

Bold font denotes statistic significantly different from the average for all first degree holders (Chi-Square, p<0.01)

Statistics are based on the survey question *Thinking about all we’ve asked about, when you look back at the university education you completed in 2012, and your experience since, to what extent was your university experience ... (a)Worth the financial investment required (b) Worth the personal investment of time required for classes and studies*

Please use a 5 point scale where 1 is “not at all worth the investment” and 5 is “well worth the investment”.

Are University Graduates Satisfied with their Education?

Statistical Tables and Methodology

Graduates’ evaluation of the value of financial investment and investment of time, and satisfaction with aspects of 2012 degree, by province of graduation

	Nova Scotia (n=1,338)	New Brunswick (n= 696)	Prince Edward Island (n=142)	All first degree holders (n=2,179)
Financial investment				
Not at all worth it (1)	6%	8%	6%	6%
2	9%	11%	9%	10%
3	20%	23%	25%	21%
4	32%	31%	30%	32%
Well worth it (5)	32%	27%	29%	30%
Time investment				
Not at all worth it (1)	3%	3%	4%	3%
2	4%	6%	4%	4%
3	15%	16%	15%	15%
4	32%	31%	43%	33%
Well worth it (5)	46%	43%	35%	45%
Quality of teaching				
Very satisfied	36%	30%	29%	33%
Satisfied	57%	62%	67%	59%
Dissatisfied	6%	6%	3%	6%
Very Dissatisfied	1%	1%	1%	1%
Overall quality of education				
Very satisfied	37%	30%	28%	34%
Satisfied	57%	61%	68%	59%
Dissatisfied	5%	7%	2%	5%
Very Dissatisfied	1%	1%	1%	1%
Availability of professors				
Very satisfied	44%	45%	40%	44%
Satisfied	49%	50%	57%	50%
Dissatisfied	4%	3%	1%	4%
Very Dissatisfied	1%	1%	1%	1%
Class sizes				
Very satisfied	48%	49%	52%	48%
Satisfied	47%	48%	43%	47%
Dissatisfied	4%	2%	4%	4%
Very Dissatisfied	1%		1%	1%

Bold font denotes statistic significantly different from the average for all first degree holders (Chi - Square, p<0.01)

Statistics are based on the survey questions: Thinking about all we've asked about, when you look back at the university education you completed in 2012, and your experience since, to what extent was your university experience ... (a)Worth the financial investment required (b) Worth the personal investment of time required for classes and studies Please use a 5 point scale where 1 is “not at all worth the investment” and 5 is “well worth the investment”.

And

Were you satisfied or dissatisfied with ... (4-point scale: very satisfied; satisfied; dissatisfied; very dissatisfied) ? (a) Class sizes in general (b) The availability of professors outside scheduled class time (c) The quality of teaching in most of your classes (d) The overall quality of the education you received